GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA

UNSTARRED QUESTION NO:439
ANSWERED ON:07.07.2009
KRIBHCO JOINT VENTURE
Ray Shri Rudramadhab

Will the Minister of AGRICULTURE be pleased to state:

(a) whether KRIBHCO has formed a joint venture to distribute Communications services and products through its network of co-operatives;

(b) if so, the services and products likely to be covered and the name of the States where the scheme will be operative;

(c) whether the Government plans to promote such Joint Venture for upliftment of rural India;

(d) if so, the details thereof; and

(e) the benefits being offered by the Government to the companies that are involved in the development of rural India?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION(PROF. K.V. THOMAS)

(a): Yes, Madam.

(b): KRIBHCO has formed a Joint Venture with Reliance Communications Infrastructure Limited to distribute telecom products & services from Reliance Communications through KRIBHCO's network of co-operative societies and other retail channels. Initially, the Joint Venture company proposes to cover various telecom products & services being offered by Reliance Communications. The project is proposed to be launched in a phased manner in all the major states in which KRIBHCO has its fertilizer operations.

(c): There is no such proposal under consideration of the Government.

(d) & (e): Do not arise.